

89

INSIDE Florals & Botanicals • Washington, D.C., & Mid-Atlantic States • Anders Zorn

AMERICAN

art COLLECTOR

PREVIEWS OF WORKS FOR SALE AT
UPCOMING SHOWS COAST TO COAST

MARCH 2013



DISPLAY UNTIL 3/25/13

\$6.95



0 74470 02541 2

03>

MARCH 2013 Monthly

EDITORIAL

EDITOR Joshua Rose
editor@americanartcollector.com

ASSISTANT EDITOR Rochelle Belsito
assistanteditor@americanartcollector.com

SANTA FE EDITOR John O'Hern
STAFF Meagan DeMenna

Kelly Lydick
Michelle Towne

CONTRIBUTING PHOTOGRAPHER Francis Smith

ADVERTISING (866) 619-0841

ADVERTISING & MARKETING DIRECTOR Amy Elliott Gause
aelliott@americanartcollector.com

SENIOR ACCOUNT EXECUTIVE Lisa Redwine
lredwine@americanartcollector.com

SENIOR ACCOUNT EXECUTIVE Lori Kyle Lee
adrep@americanartcollector.com

SENIOR ACCOUNT EXECUTIVE Nicole Coukoulis
ncoukoulis@americanartcollector.com

SENIOR ACCOUNT EXECUTIVE Randee Korner
rkorner@americanartcollector.com

SENIOR ACCOUNT EXECUTIVE Sarah Vaaler
svaaler@americanartcollector.com

MARKETING COORDINATOR Alexandra Backalukas McKee
coordinator@americanartcollector.com

MARKETING ASSISTANT Whitney Etter
whitney@americanartcollector.com

TRAFFIC MANAGER Yvonne Van Wechel
traffic@americanartcollector.com

TRAFFIC COORDINATOR Laura Houghton
lhoughton@americanartcollector.com

PRODUCTION

PRODUCTION MANAGER Adolfo Castillo
PRODUCTION ARTIST Sonia Rodriguez-Hurtado
PRODUCTION ARTIST Tammy Nordin-Garcia
PRODUCTION ARTIST Tony Nolan

SUBSCRIPTIONS (877) 947-0792

SUBSCRIPTIONS MANAGER Emily Yee
service@americanartcollector.com

SUBSCRIPTIONS Bianca Velez Birchfield
bvelez@americanartcollector.com

ACCOUNTS RECEIVABLE Sarah Birchfield
admin@americanartcollector.com

Copyright © 2013. All material appearing in *American Art Collector* is copyright. Reproduction in whole or part is not permitted without permission in writing from the editor. Editorial contributions are welcome and should be accompanied by a stamped self-addressed envelope. All care will be taken with material supplied, but no responsibility will be accepted for loss or damage. The views expressed are not necessarily those of the editor or the publisher. The publisher bears no responsibility and accepts no liability for the claims made, nor for information provided by advertisers. Printed in the USA.

American Art Collector

7530 E. Main Street, Suite 105, Scottsdale, AZ 85251
Telephone (480) 425-0806, Fax (480) 425-0724 or write to
American Art Collector, PO Box 2320, Scottsdale, AZ 85252-2320
Single copies \$6.95. Subscription rate for one year is \$36. To place an order, change address or make a customer service query, please email
service@AmericanArtCollector.com or write to PO Box 2320, Scottsdale, AZ 85252-2320. Periodicals postage rates paid at Scottsdale, AZ, and at additional mailing offices.

POSTMASTER: Send all address changes to
American Art Collector, PO Box 2320,
Scottsdale, AZ 85252-2320

PUBLISHED BY VINCENT W. MILLER
AMERICAN ART COLLECTOR
(ISSN 1547-7088) is published 12 times a year
by International Artist Publishing Inc.

CANADA

American Art Collector
Publications Mail Agreement No. 40064408
Return Undeliverable Canadian Addresses to
Express Messenger International
PO Box 25058, London BRC, Ontario, Canada N6C 6A8
www.AmericanArtCollector.com

LETTER FROM THE EDITOR

EARLY ADAPTORS

While most mainstream magazines are just now embracing the entire digital revolution, we at *American Art Collector* are proud of our early innovation in this vastly and rapidly expanding field. Almost six years ago, we began providing a live Virtual Version of *American Art Collector* that subscribers were able to download directly to their desktop and read on the computer up to 10 days before our printed issue was in distribution.

Just as it still does today, this digital version of the magazine came via email, was completely live so that collectors could go to a gallery's website just by clicking on the ad, and it provided top collectors a chance to peruse and then purchase new work from the best galleries across the country. Now, with the proliferation of new and expanded digital equipment, this ezine also can be read on a wide variety of platforms and devices.

And, people are using it more and more as well! Just last month we sent out the digital version of the magazine and only 45 minutes after it arrived with our subscribers, a gallery in Southern California had received a call about a painting they featured in their advertisement. That is the exact scenario we envisioned when starting our online magazine in the first place and we are happy to see it happening each month with galleries across the country.

For you collectors out there who have to be the first to see—and buy—a new work of art, this is the ideal tool for you. We typically send the ezine 10 days before the printed version arrives, so click on the link when you receive it, open the virtual pages of the magazine, and continue your collecting search. And then, of course, let us know about all the paintings you have purchased straight away!

Sincerely,



Joshua Rose
Editor



P.S. All subscribers also receive a complimentary Virtual Version of each issue of the magazine. If you haven't already, subscribe today at www.americanartcollector.com or call us at (877) 947-0792.

ON THE COVER...



CARIN GERARD, ORCHID OASIS,
OIL ON LINEN ON PANEL, 22 X 20"

Available at John Pence Gallery, Feb. 22-March 16, 2013. See pages 112-113 for the preview on the exhibit.